

DAIKIN SIGHT

CALIBRATING THE COOL QUOTIENT



Ushering 2012 with new resolutions

We look beyond transitory realities and emphasise on enduring values of human endeavour and commitment to succeed. This is the cornerstone of our sustainability initiative.

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Daikin India 2012 forward



Daikin Manufacturing Facility, Neemrana, Rajasthan

2011 represents a year of vivid lessons and experiences for Daikin India. We are using these invaluable assets to perform better, respond faster and reach to a wider community of customers. We look beyond transitory realities and emphasise on enduring values of human endeavor and commitment to succeed. This is the cornerstone of our sustainability initiative.

For more than a decade, Daikin India has pioneered superior air-conditioning solutions, endearing customers and winning their trust. For 2012, we have plans to introduce a technologically superior air-conditioning solution that delivers a higher coefficient of power (COP) leading to better operating performance. For the mid-tier consumers, we will continue with our 3 Star and 5 Star successful products, our value drivers for 2011.



**Cool
corner**

'Not a luxury item anymore', the doctor said. The story unfolds like this: A one-year-old baby suddenly had a severe bout of indigestion. She was not responding to any medicine. The harried mother took her to the doctor, who checked the baby and commented, 'Take her home and switch on the AC, that's her best medicine in this heat.' The mother looked surprised. So the doctor, explained, 'AC is not a luxury, in this tropical heat of India, it's a necessity.' Admittedly, most Indians are finding the truth of the statement hard to ignore. The baby recovered instantly, when put in an air-conditioned room.

Envisioning tomorrow



Our vision, mission and investments for people, infrastructure, manufacturing, products and technology will play a pivotal role in creating a truly global organisation in the years to come.

Dear Friends,

We are now standing at the threshold of a new year. A year does not just symbolise periodicity; it is more than that. It represents challenges, opportunities and the resolution to overcome those challenges. The year 2011 taught us valuable lessons on enhancing sustainability of our Indian operations. We will move a step forward in that direction to consolidate our market leadership in India in 2012. Our vision, mission and investments for people, infrastructure, manufacturing, products and technology will play a pivotal role in creating a truly global organisation in the years to come.

As we move forward in unison towards higher goals and stronger partnerships, we aim to provide necessary capabilities and conveniences to help you create a rewarding business. This growth needs to be sustained and enhanced on the strength of a new product line-up.

We are proud of our strong fundamentals, comprising 50 Daikin Solution Plazas, coupled with more than 800 channel partners and 61 Authorised Service Providers across the Indian sub-continent. Today, we possess 11 National Offices, 13 resident Offices, 4 Mother Warehouses and 17 supporting warehouses across India to help you gain access to the world-class Daikin products and services.

Our achievement is the collective efforts and determination of each one of you to overcome challenges and embrace opportunities.

Your continued support is crucial for us to grow and expand operation in such uncertain market conditions. Let me take this opportunity to greet you, your friends and family for the New Year ahead. May the New Year bring a new set of possibilities for the entire Daikin family.

Yours truly,

A handwritten signature in black ink, appearing to read 'K J Jawa', written over a light blue horizontal line.

K J Jawa

Managing Director

Daikin Airconditioning India Pvt. Ltd.

Green is good

Green Building Congress 2011



Green Building Congress, the 'green event' of the year, conducted by CII and the Indian Green Building Council, is at the forefront of showcasing green and sustainable solutions (green building concepts, materials and technologies).

In its ninth edition, Green Building Congress 2011 happened at New Delhi in October 2011, where Daikin India was strategically visible by way of a futuristically designed stall & Co Principal Sponsors for the exhibition.

The Green Building Congress offers a perfect stage for exchange of ideas among professionals and opportunity to highlight latest green products, trends and innovations in the industry. Daikin India possessed a 48-square metre three-side open exhibition space, where the green range of Residential, Commercial and Chillers were prominently displayed.



Run for a cause



On November 27, 2011, Daikin India participated in Airtel Delhi Half Marathon to support the cause of the underprivileged as a part of our corporate social responsibility philosophy. We strongly believe that the underprivileged needs opportunities and not charity. Therefore, our focus is to help bring a positive change in the lives of vulnerable sections of society. Daikin contributed to Concern India Foundation (CIF) to help physically challenged people. CIF, a non-profit organisation, is committed to help elevate the lives of physically challenged, illiterate and poor children. A volunteer from CIF participated in this marathon as part of an awareness- building and fundraising exercise. Daikin is proud to be associated with CIF for this fundraising programme.

Traditional Day



Every year at Daikin, we celebrate 'Traditional day' before Diwali. On this occasion, employees dressed in traditional Indian ethnic clothing, enjoy a day of fun and celebration across India. The day is marked by various cultural performances, prepared and performed by employees. The best performers are awarded and encouraged. This year, too the 'Traditional day' was celebrated with excitement and enthusiasm.

ASHRAE Pune Event

Daikin India sponsored the 'ASHRAE - Pune Chapter' seminar on Water Cooled VRV in September 2011, attracting representation from the community of architects and consultants from Pune and neighbouring areas. Daikin as the inventor of VRV was confident of it being an ideal platform to showcase the VRV pride, history and power.



Daikin Supplier Meet



Daikin Airconditioning India Pvt. Ltd. (DAIPL) organised its first supplier meet in Delhi during November 2011 with a vision to strengthen the existing supplier base and share the Daikin business prospects for the next few years. Over 80 pan-India suppliers attended this Daikin familiarisation seminar. With the new RA manufacturing line planned at Neemrana, Rajasthan Daikin is looking forward to partner with local suppliers community to service the neighbouring production demands.

Future begins here

VRV Seminar India (December 2011)

1 city event - Lucknow

A. Objective

The primary objective of this seminar is to create awareness and preference for globally acclaimed Daikin Variable Refrigerant Volume (VRV) Systems. Daikin VRV uses the most advanced revolutionary technologies for large-sized buildings. The system offers large outdoor capacities, greater energy savings, easier installation, longer actual and total piping, and more.



B. Seminar Attendees - Over 80 participants attended this seminar

1. Architects	4. Real Estate Developers
2. HVAC Consultants	5. Project Management Consultants
3. Interior Designers	6. Channel Partners

Abuzz!

Daikin India is abuzz with activity. To catalyse level-next growth.

Extending the Daikin experience

Over the years, Daikin India has laid emphasis on improving the quality of life for its esteemed customers by developing innovative, eco-friendly and customised products in line with evolving consumer aspirations. We are glad to share some of our key installations/sites and highlight the people behind the scenes who actually make it happen and spread the joy of Daikin experience around.



Projects	Dealers	Application	Capacity (ODU HP)
1. ESIC, Ahmedabad, India	Future Solutions Mr. Hardik Shah	Institute + Hospital	320
2. Motisons Jewellers Corporate Tower, Jaipur, India	Kiran Enterprise Mr. Kiran Patel	Showroom + Office	240
3. Torque Auto (Skoda) Showroom, Ahmedabad, India	Volpak Systems Pvt. Ltd. Mr. Aakash Patel	Showroom	144

Daikin Solution Plazas across India

Dealership name	Location	City	Contact
Prime Enterprises	Ashok Vihar Phase - 1	Delhi	011-27240849, 011-27235682, 9810239047
Tibcon Aircondition	Rohini	Delhi	9811644567, 9811304567
Citicool Corporation	South Extension - II	Delhi	011-26256327, 011-26254646, 9810028375
Bir Engineering solution Pvt. Ltd.	Rohini	Delhi	9999075598, 9818430293
Sharp Infracore Pvt. Ltd.	DLF Phase - IV	Gurgaon	9810064919
Guru Nanak Airtech	Kunjipura Road	Karnal	0184-2274847, 0184-2254804, 9992850000, 08607126000
Sony Aircon	Sanjay Place	Agra	9319100060, 9837086495, 0562-2856308
Ashoka Refrigeration Agencies	Sigra	Varanasi	9935041802, 9336835305, 0542-2208900
Sai Associates	Station Road	Lucknow	0522-2638073, 9839025164, 9415005680
Rama Aircon Engineers Pvt. Ltd.	Station road	Jaipur	0141-2374740, 2368292, 9929604786
Weather Control	Link Road	Jaipur	0141-3005382, 0141-5141045, 9001999726, 9001999725
Kiran enterprises	Jayanti Market	Jaipur	9829013730, 0141-2373750, 0141-2373760
Tamanna Cooling Solutions	HUDA Complex	Rohtak	9215553921, 9813498143
Dhanoa Airconditioning Services	Sector 47C	Chandigarh	0172-5019013, 0172-5062013, 9815013366
Alfa Refrigeration & Electrical Co.	Model Town	Hisar	9416241038
Reacon Engineers	Vytilla	Cochin	9567761768, 0484-24010579
Sri Comfort Air Products & Services	Banjara Hills	Hyderabad	9948095908
JLM Aircon	Jubilee Hills	Hyderabad	9391837759, 040-64623456
Ikon Airconditioning	Secunderabad	Hyderabad	9849021033, 040-27540098
DJ Electronics	Vayalur Road	Trichy	8870665615
Aircomfort Sytems	Jeevan Bima Nagar	Bangalore	9845699448
TF Airsystems	Frazer Town	Bangalore	9686453581, 080-25802593, 080-25802594
Ses Aircon	Suryarao Peta	Kakinada	9246650203
Breeze and Freeze	Labbipect	Vijaywada	9246670288
Lakshmi Aircons Pvt. Ltd.	Kodambakkam	Chennai	044-43565271, 9884728719, 9962028719
Cold Point Pvt. Ltd.	Perambur	Chennai	044-42943333
The AC Zone Pvt. Ltd.	Egmore	Chennai	044-28192035, 044-28192036, 9840878866
Divya Agencies	Wahab Pet	Nellore	0861-2334573, 9849098858
Shree Tech Services	Main Road	Kodad	08683 - 253786, 9989966786
Acme Refrigeration Company	Mahim (W)	Mumbai	9930373304, 022-24441229
Emmar Comfort Systems	Thane (W)	Mumbai	9930813805, 022-41225818, 022-25973613
Vipul Enterprise	Birivili (W)	Mumbai	9820110991, 022-28906169, 022-28957624
Cooling Solution's	Sitabuldi	Nagpur	9850568143
Comfort Corporation	Old Ramdaspath	Nagpur	9822736536
Dhoot Comfort Systems	Jalga Road	Aurangabad	9370032988
Air Tech Engineering & Solution	Kothrud	Pune	9823080111, 9923002823, 020-25385060, 020-32532154
Mega Cool Services	New Nanapeth	Pune	9422008931, 020-26331353
Happy Enterprise	Varachha Road	Surat	0261-2552552, 0261-2554552, 0261-3248485, 9712888000, 9726888000
Coolline Agency Pvt. Ltd.	Bhatar Road	Surat	0261-2660083, 0261-2669629, 9898500070, 9898500071
Cooling Solution	Opp. Habibganj Railway Station	Bhopal	0755-4229016
Acme Refrigeration Pvt Ltd	Panjim	Goa	9823191922, 9823174922, 0832-2227663, 0832-6653991
Airmax	Margaon	Goa	9326122799
Anand Cooling Equipment Pvt. Ltd.	Lal Darwaza	Ahmedabad	079 - 25503256, 9879013800, 9824011470
Alfa Trading	Paldi	Ahmedabad	079-65218641, 9725011121
Pioneer Repair	Vasana Road	Baroda	0265-26581400, 9825066203
Airshoppe	Trade Center	Indore	0731-4078090
Manish Refrigeration	Wagahawadi Road	Bhavnagar	9825038787, 0278-3001171
Freeze India	Near Astron Cinema	Rajkot	9099055330, 0281-2222245
Gayatri Trading Company	Alkapuri	Vadodara	0265-6625634, 9825511771
Continental Cooling Company	Salt Lake	Kolkata	033-40063074, 9051610658
Maa Chintpurni	S.K. Puri	Patna	9835299509

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Hyderabad

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Kolkata

Tel: 033-22894259/60

Lucknow

Tel: 0522-2787307/340/291

Mumbai

Tel: 022-30926666

Pune

Tel: 020-25560601



Cool, calm and collected

The character of Pichonkun represents 'morning fresh' dew drops, akin to Daikin air conditioners. The character first appeared in a TV commercial aired in Japan, to highlight the humid-control feature of Daikin air conditioners. It's comforting and friendly appearance was instantly appreciated by all. Named after the refreshing sound produced by the falling of a water droplet, Pichonkun portrays a world of calm and peace for consumers.



Service call centre

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